

HRG Memorandum 15-12



To: KEHP Human Resource Generalists (HRGs)
From: Department of Employee Insurance (DEI)
Re: LiveHealth Online – New, Free Benefit for KEHP Members
Date: May 28, 2015

Commonwealth of Kentucky
Personnel Cabinet
Department of Employee Insurance
2nd Floor, State Office Building
501 High Street
Frankfort, Kentucky 40601

Website kehpn.ky.gov

KEHP members have access to doctors 24/7 at no cost, through LiveHealth Online starting June 1, 2015. Telemedicine has become popular because it's fast and easy to use.

Providing members with the tools and information they need to stay healthy is important to KEHP. That's why we're excited to introduce members to LiveHealth Online – a way for members and their families to see a doctor using their mobile device or computer. With LiveHealth Online, there are no appointments, no waiting and no sitting in traffic. It's quick, easy and connects members to a doctor of their choice in minutes.

The first 500 members to sign up at LiveHealthOnline.com (on or after June 1) will get a \$10 gift card to a retailer of their choice. Members will need their Anthem ID card when they register as this will ensure they are not charged for the visit and that they are eligible to receive the gift card if they are one of the first 500 to sign up.

Employees who waive KEHP coverage are also eligible to use this program for \$49.00 per visit.

The following LiveHealth Online presentation provides additional details to help you understand the program:

<http://media.wellchoice.com.edgesuite.net/15/Presentations/LiveHealthOnline/KEHP/2015.html>

Also, attached is the e-mail members will receive June 3. Members without e-mail addresses will receive a postcard.

